



Why, after 13 years of it, more school IS really worth it.

# Why Go to College?

# Statistics behind it...

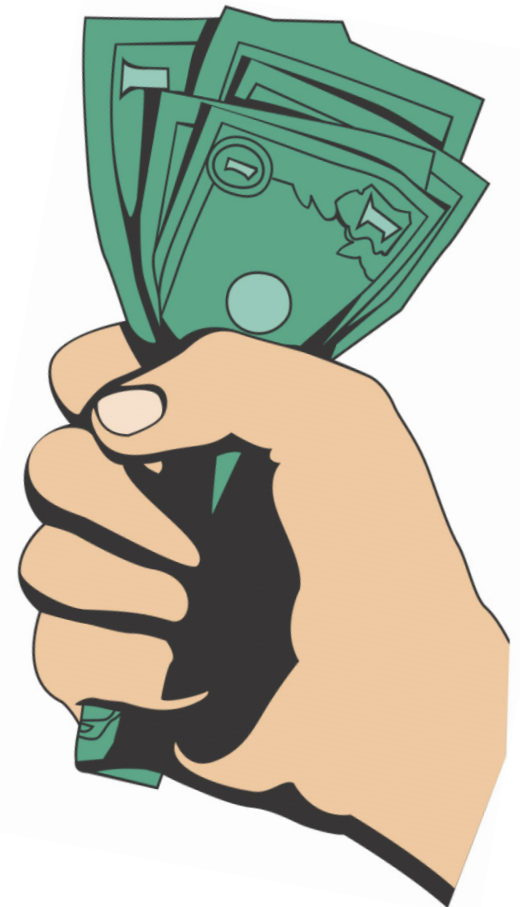
- 20 million more workers with postsecondary education will be needed by 2025. Benefits of a College Education
- Investing in a college degree yields 15% more than investing in stocks or bonds. The Brookings Institution
- A college degree can double your annual earnings. U.S. Census Bureau



# Show me the money!

## ■ MEDIAN INCOMES

- Male, high school diploma only: \$32,000
- Male, bachelor's degree: \$55,000
- Female, high school diploma only: \$25,000
- Female, bachelor's degree: \$45,000



# Lifelong Learning



Outside of the degree itself that you will earn with a college education, proving to future employers that you are capable of continuing to learn means something substantial as well. A college degree shows potential employers that you are an intelligent and diligent person who is not only interested in learning, but who is also perseverant and accomplished in that learning.

# Break out of your comfort zone!

- Whether you choose to go to college 5 minutes or 5 hours away, you will have the opportunity to meet new people, acquire new interests, and experience new things.



# Extracurriculars

- Extracurricular activities in college can be rewarding, educational, and fun. Whether your passion lies in athletics, service, or something else entirely, you can find a club or organization that fits your personality.



# Discover...



- Do you know what you want to do with the rest of your life? With so many options, it can be hard to decide, but college is an ideal place to figure it out!

- Accounting
- Advertising
- Public Relations
- Banker
- Finance
- Insurance
- Real Estate
- Mathematician
- Computer Programmer
- Teacher
- Engineer
- Doctor
- Dentist
- Audiologist
- Speech Pathologist
- Optometrist
- Paramedic
- Psychologist
- Reporter
- Veterinarian
- Physical Therapist
- Nurse
- Chef
- Travel Agent
- Lawyer
- Judge
- Detective
- Sports Announcer
- Photographer
- Translator
- Editor
- Pilot
- Librarian
- Personal Trainer
- Social Worker
- Coach
- Graphic Designer

# Other benefits...

- With a college degree, you are 3 times less likely to become unemployed within your lifetime.
- Only 2% of those with a college degree are likely to have families fall below the poverty line, as compared to 25% of persons with a high school degree or less.
- With a college degree you are less likely to smoke, have health problems, or become incarcerated.
- You are more likely to vote and volunteer.
- Those with a college degree are more likely to have children with high levels of cognition.



# In summary...

- A college education gives you:
  - Higher salary
  - More job opportunities
  - Specialized skills and knowledge
  - Networking prospects
  - Independence and self-discovery
  - Fun!

**START YOUR JOURNEY TO  
COLLEGE TODAY!**

